



VETERANS LEADERSHIP PROGRAM

SERVING VETERANS SINCE 1982

2020 ANNUAL REPORT

LETTER FROM OUR CEO

To all of our friends and partners:

There were many words used to describe the year that was 2020: exceptional, extraordinary, trying, tumultuous...just to name a few. However, there is only one word needed to describe Veterans Leadership Program as we reflect on 2020 and enter into 2021. Grateful.

We are grateful for our community supporters.

From fundraisers and food drives, to bike rides and bedding donations – when we called, you answered. The Veterans served by VLP and their families have a little more comfort and stability in their lives thanks to your thoughtful contributions.

We are grateful for our partnering agencies and foundations.

The largest areas of need in 2020 were housing instability and food insecurity. When increased resources were required to meet this increased demand, you answered the call. Through your support, we are able to provide life changing, and at times life saving, services.

We are grateful for the Veterans that we serve.

We would not be able to fulfill our mission of empowering Veterans to navigate the transitions of life if not for the Veterans we serve. Thank you for answering the call to service, and for your sacrifice to our nation.

Veterans Leadership Program is proud to present our 2020 outcomes and achievements for your review. Thank you for your continued support of our mission. We are looking forward to continuing to make a positive impact in the Veteran community together in 2021.

In service,
Ben Stahl, D.Sc.
CEO



OUR MISSION

To empower Veterans to navigate the transitions of life.

OUR VISION

The vision of Veterans Leadership Program is that every Veteran of the United States Military reach their fullest potential as citizens of the Nation that they have so proudly served.

ORGANIZATIONAL ACHIEVEMENTS

JOINT COMMISSION'S GOLD SEAL OF APPROVAL®

VLP has earned The Joint Commission's Gold Seal of Approval® by demonstrating continuous compliance with its performance standards. The Gold Seal is a symbol of quality that reflects a health care organization's commitment to providing safe and quality patient care.

HIRE VETS MEDALLION AWARD

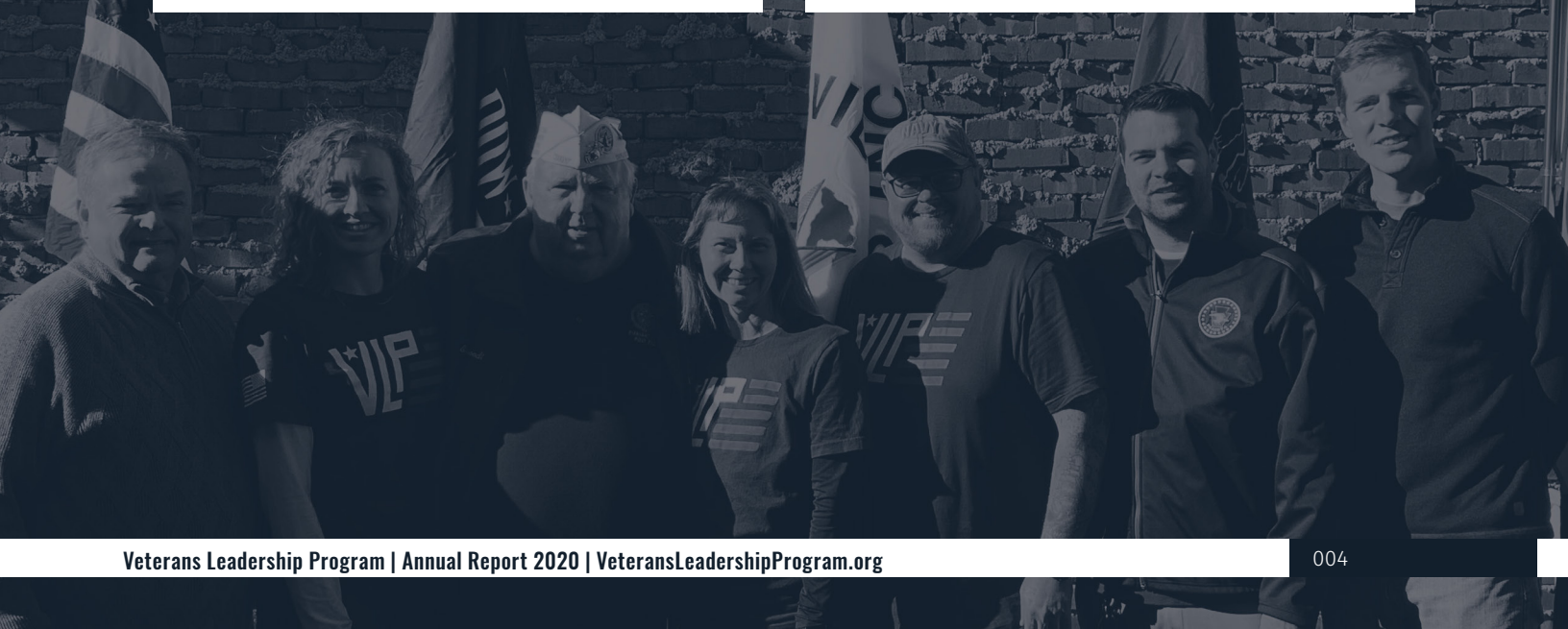
The HIRE Vets Medallion Award is the only federal-level veterans' employment award that recognizes a company or organization's commitment to veteran hiring, retention, and professional development.

2020 PITTSBURGH BUSINESS TIMES BEST PLACES TO WORK

VLP is proud to have been named one of the best places to work in Pittsburgh. We owe it all to our excellent team who is passionate about working together towards our ultimate goal of helping as many Veterans as possible.

GEOGRAPHICAL EXPANSION (TRI-STATE PA, OH, NY, SERVING 30 COUNTIES)

In 2020, we were able to expand our housing programs to Erie and Altoona, allowing us to increase our service delivery area and our capacity to serve more Veterans. We are now serving Veterans in over 30 counties in the states of Pennsylvania, Ohio, and New York.



IN 2020, VLP MADE AN IMPACT ON THE LIVES OF 6208 VETERANS

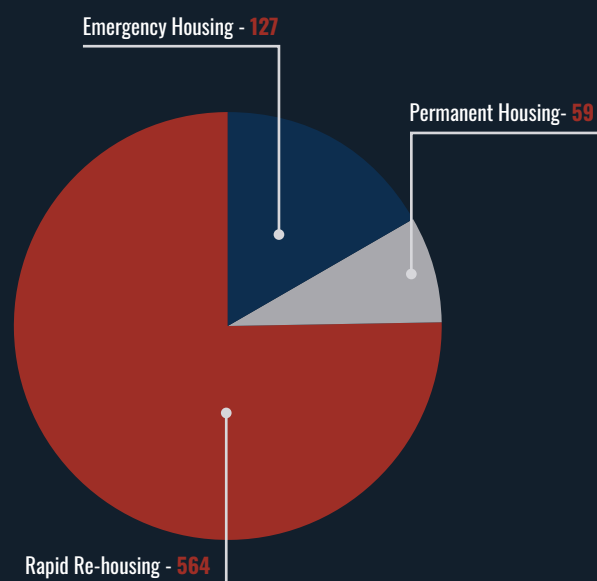


HOUSING

750

**VETERANS WITH
HOUSING ASSISTANCE.**

VLP's housing programs assist Veterans and their families remain in their current housing and find affordable housing close to community amenities, and Veteran support.

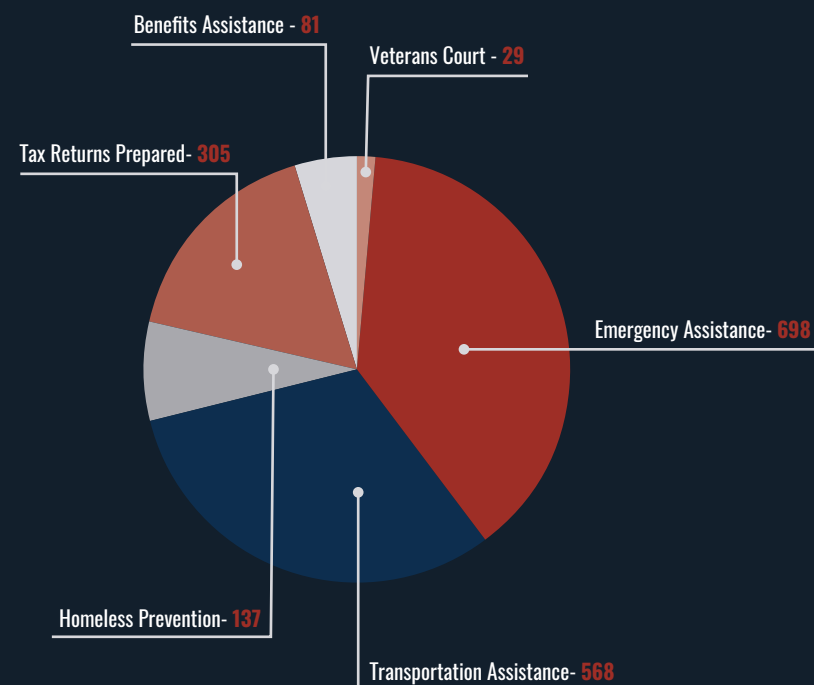


SUPPORTIVE SERVICES

1,818

**VETERANS WITH
SUPPORTIVE ASSISTANCE.**

VLP's supportive service programs provide Veterans with an array of services in order to increase their self-sufficiency, well-being, and maintain a holistic approach to Veteran-centric care.

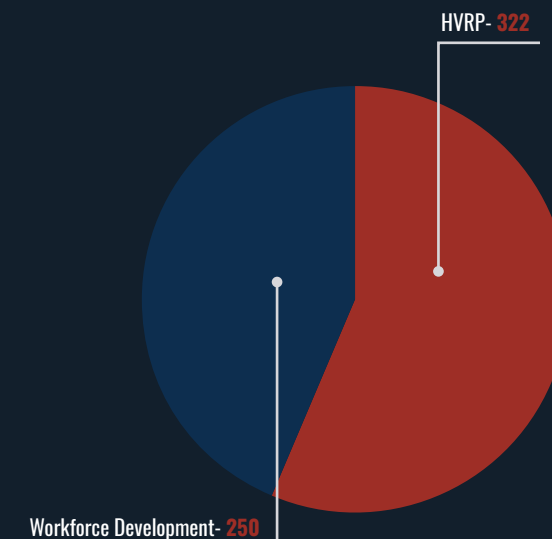


CAREER DEVELOPMENT

572

**VETERANS WITH
EMPLOYMENT ASSISTANCE.**

Our comprehensive employment programs assist Veterans in securing professional and financially rewarding careers.

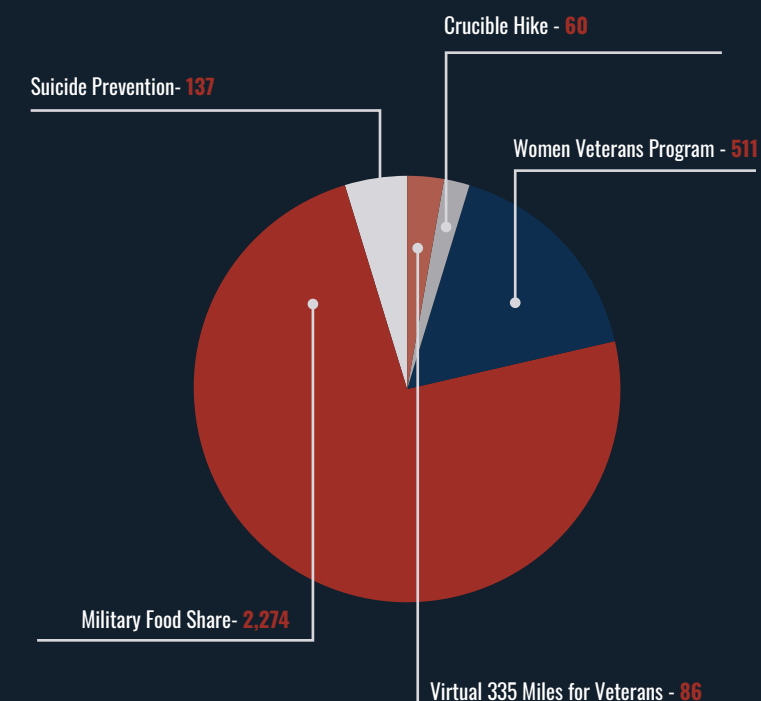


WELLNESS

3,068

**VETERANS WITH WELLNESS
ASSISTANCE.**

Our comprehensive wellness programs provide Veterans with an array of holistic wellness, mental, emotional, and physical health services in the pursuit of helping Veterans to reach their fullest potential in their civilian lives.



“Veterans Leadership Program gives homeless veterans a way forward in life, a path to self-sufficiency. The work they do in the community is literally life changing and life-saving.”

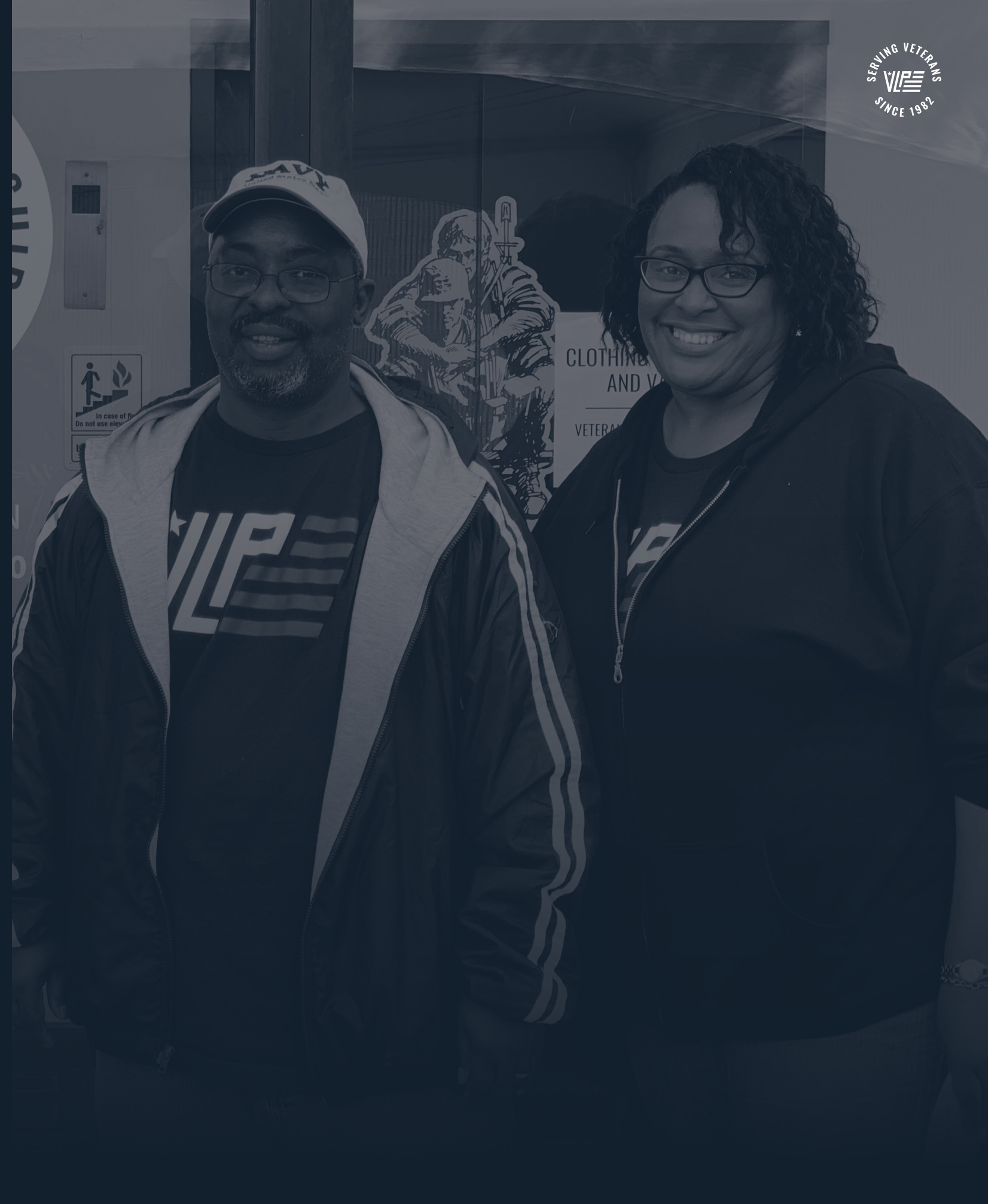
—Anonymous Veteran

“I went from homeless to housed with a full-time job within four months of participating in this program. Kept me afloat through the COVID crisis when I was laid off with a special extension to help me continue paying rent, as well as emergency food services for several months. They also gave me furniture, food, a laptop, and several other amenities as a direct result of participation in the program. I can say I would literally have none of these things without the amazing staff at VLP. If you’re a struggling veteran and you’re not utilizing their services, you should be.”

—Anonymous Veteran

“This is one of the best organizations in the Veteran world. They bend over backwards for you. The house case managers, intake team, supervisors, and management all care very much. If for some reason a program cannot help you, they will link you to someone who can.”

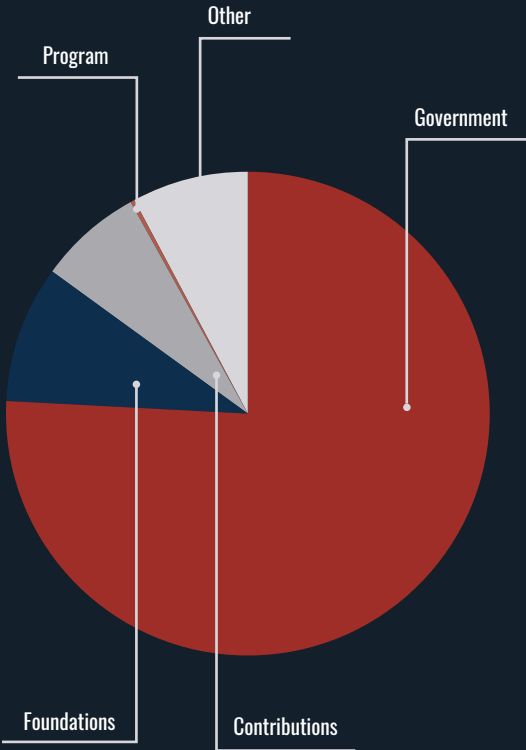
— Ashley S.



FINANCIALS

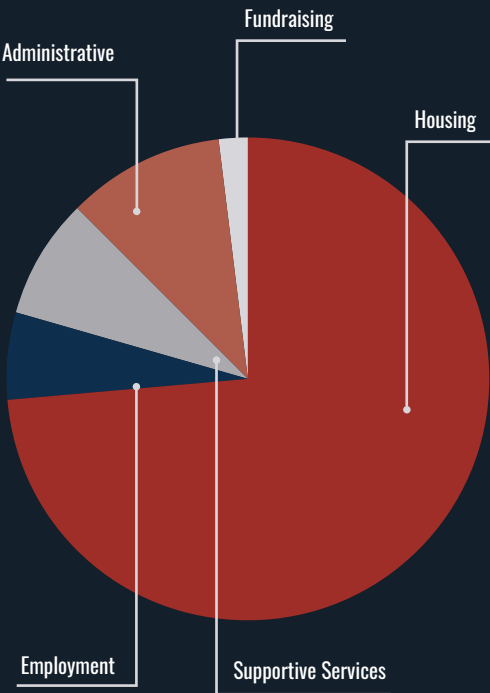
REVENUE

Government	Foundations
75.9%	9.2%
\$4,314,024	\$524,941
Contributions	Program
6.9%	0.23%
\$391,399	\$13,325
Other	TOTAL REVENUE
7.73%	\$5,683,084
\$439,395	



EXPENSES

Supportive Services	Housing
8.11%	73.3%
\$432,954	\$3,914,060
Employment	Administrative
5.72%	10.39%
\$305,481	\$554,912
Fundraising	TOTAL EXPENSES
1.87%	\$5,307,264
\$99,857	



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Additional Information can be found on our website at [VETERANSLEADERSHIPPROGRAM.ORG](https://veteransleadershipprogram.org)



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THANK YOU TO OUR PARTNERS

